

WEEKEND JOURNAL.

THE WALL STREET JOURNAL.

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GOLF

By CONOR DOUGHERTY

Swing Time

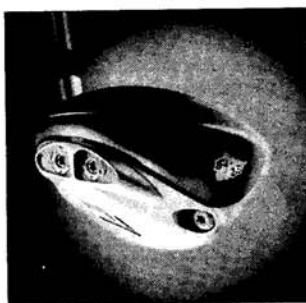
As some courses navigate a struggling golf business by opening fairways to players with discs, the golf industry is bringing out new gear to tempt its traditional fans. Here's a look at the latest:



Bobby Jones Golf Instructional Collector's Edition DVD Box Set

COST: \$250

This week, footage of '30s pro Bobby Jones was released on DVD. Included in three-plus hours of instruction: "How to Break 90." (Tiger's average? 69.)



TaylorMade R7 Quad Driver

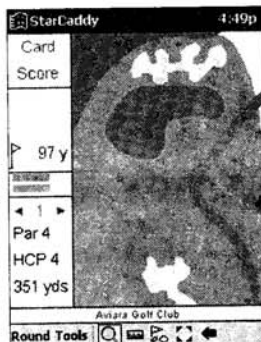
COST: \$499

Club has removable weights on bottom, so golfer can shift center of gravity to change a shot's arc. A \$799 version offers more weight combinations.

StarCaddy

COST: \$190

Software and GPS receiver work with many handheld organizers, showing course maps and distance to the pin. Maker has added 2,000 courses a year for the past two years—it has 5,000 total now—and for \$20, it will add your favorite to the database. But it's not legal for tournament play.



Ogio Shling

COST: \$229 with bag

For golfers who tote their own, this design—a crescent-shaped sling you wear like a yoke—promises to distribute the load more efficiently than a shoulder strap. One burden: It won't be in stores until spring.



Nike NDS Series Irons

COST: \$479/eight

Nike, a relative newcomer to golf, made a splash with last year's Slingshot irons, costing around \$800 a set. These less-expensive clubs, hitting stores next week, are part of Nike's bid to appeal to more golfers.