

## **MEDIA RELEASE**

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**FOR RELEASE:   IMMEDIATELY**

### **JACK NICKLAUS SIGNS MULTI-YEAR LICENSING AGREEMENT WITH GOLF LINKS TO THE PAST**

**NORTH PALM BEACH, FLA.** – Golf Links to the Past, the industry’s most respected golf collectibles company officially announced its new licensing agreement with legendary golfer Jack Nicklaus. The multi-year agreement allows Golf Links to the Past to design, manufacture and market unique, one-of-a-kind and limited edition, Jack Nicklaus autographed collectibles.

“We are honored to be working with Mr. Nicklaus and his team in the creation of these very special collectibles,” said Eddie Papczun, Golf Links to the Past’s Founder and President. “Mr. Nicklaus is the game’s most famous living golf legend and we’re extremely excited for the opportunity to work with the Golden Bear in providing the golf enthusiast collectibles that truly capture this great champion’s most celebrated and cherished accomplishments.”

Golf Links to the Past plans to market these extremely unique collectibles as the Jack Nicklaus Signature Collection. Focusing primarily on the more affluent market, the collection will be sold through the company’s renowned Shop at the Lodge at Pebble Beach as well as through its upscale distribution, including the Neiman Marcus Christmas catalog and green-grass accounts -- like Oakmont Country Club. The collection will include historically significant one-of-a-kind pieces relating directly to the Golden Bear’s storied career as well as rare or never before seen photography of the legendary champion.